



# DAN Management Students' Association 2018-2019 Sponsorship Package



## Who We Are

The DAN Management Students' Association aims to unite business-minded individuals, representatives of the DAN Management Program, and those with an interest in Management and Organizational studies.

- We act as the liaison between the Faculty and close to 2700 DAN students
- We are one of the largest clubs on campus based on membership
- Our members and executives are composed of a wide range of ages, backgrounds, academic majors



## Why sponsor the DMSA?

In addition to partnering with one of the largest student clubs on campus, Western is home to over 27,000 students. Exposure on campus through our events, social media, and off campus socials can reach thousands of students almost instantly.

## What will your donation be used for?

Sponsorship funds will be fully recycled back to the students, going towards event planning, food, and any additional costs associated with events and speakers.

## What Sponsorship Packages do we offer?

The DMSA understands that every business has unique goals that they wish to meet with sponsoring an organization. That's why we provide a full year and event specific sponsorship options

## Full Year Sponsorship

A full year event sponsorship will give the DMSA and your organization the opportunity to work together on the large events we run throughout the year. Working with your team throughout the year will allow us to have your name and logo in the face of the brilliant MOS student body constantly.

Sponsorship Benefits	Platinum (\$1500 Monetary Donation)	Gold (\$1000 Monetary Donation)	Silver (\$500 Monetary Donation)	Bronze (\$250 Monetary Donation)
Distribution of Promo Materials at Club Events & via DMSA mediums	✓	✓		
Website Hyperlinked Large Logo (at Top of Sponsorship Page)	✓			
Website Hyperlinked Large Logo		✓		
Website Hyperlinked Small Icon			✓	✓
Facebook and Twitter Monthly Shout-outs	✓	✓		
Facebook Bi-Monthly Shout-outs			✓	
Logo Along Facebook Banner	✓	✓	✓	✓

## Event-Specific Sponsorship

DMSA is all about encouraging our general members and MOS students to reach out to organizations that are looking to hire or meet enthusiastic and driven individuals. The Event-Specific Sponsorship package gives your organization the chance to see what MOS students have to offer through recruiting and networking, workshop, and competition style events.

Sponsorship Benefits	Platinum (\$1500 Monetary Donation)	Gold (\$1000 Monetary Donation)	Silver (\$500 Monetary Donation)	Bronze (\$250 Monetary Donation)
Distribution of promotional materials at events	✓	✓	✓	
Full Assistance with On-Campus Events	✓	✓		
Table Placement at DMSA Connect	✓			

## The Nature of DMSA Events

DMSA focuses on running events for students to help them succeed academically and professionally. From fundamental resume workshops to recruiting events, DMSA provides the opportunity for members to gain experience, network and build their brand. We support students in the DAN Management program and tailor events to be purposeful for all streams consisting of Accounting, Finance, Consumer Behaviour, Human Resources and Aviation.

## Why Sponsor a DMSA Event?

- **Our Reach:** The DMSA is the only club on Western's campus that represents an entire faculty: the DAN Department of Management & Organizational Studies. Our club has the largest reach on campus and works with the faculty to ensure all 2,700 MOS students and other business enthusiasts are informed about the events we are running
- **Diligence and Flexibility:** The DMSA Events Team is here to work with you to satisfy all of your business needs. Our diligent and flexible team will make sure to work in collaboration with your organization to not only achieve your goals, but surpass them
- **Exposure:** An event sponsorship will provide your company the opportunity to interact with some of Canada's most well-rounded undergraduate business students. We will bridge the gap between undergraduate business students who are eager to interact with prospective employers and prospective employers who are looking to find refined potential future employees

## Upcoming Planned Events



## Contact Information

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